UNDERGRADUATE COUNCIL
Request for Change(s)

Originating unit requesting change

Schieffer School of Journalism News Division

Type of Change requested:

☐ Course number(s)  ☐ Course prerequisite(s)  ☐ Program title
☐ Course title  ☐ Drop course(s)  ☐ Program description
☐ Course description  ☐ Drop program(s)  ☐ Program requirements

Semester and year change(s) take effect:  Fall 2010

Appropriate computer abbreviation if course title is more than 30 spaces:

Briefly summarize the change requested:
We will offer one Bachelor of Arts in Journalism (and drop our BA with a major in news-editorial, our BS with a major in news-editorial, our BAs with majors in international communication, and our BS in broadcast journalism). We will offer certificates in Broadcast, Convergence, and News-Editorial. We are changing course descriptions, dropping courses, and changing the news-editorial and broadcast minors to a journalism minor.

Catalog copy

Present catalog copy (paste-up from catalog is acceptable.)

Proposed change(s). (Include exact catalog copy as desired. Underline changes)

See attached CatalogCopyBAjour.docx.

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1. What is the justification for the change(s) requested?
   Modernizing and streamlining the news curriculum.

2. If applicable, explain how the change(s) will affect the current program outcomes and assessment mechanisms.

3. **Faculty Resources:** How will the unit provide faculty support for this change and any other impact this change may have on other current departmental listings.

4. **Educational Resources:** Will this change require additional resources not currently available (e.g. space, equipment, library, other)?
   - [ ] YES
   - [X] NO
   If yes, list additional resources needed.

5. If this change affects other units of the University, include a statement signed by the chairperson(s) of the affected unit(s).

6. If cross-listed, provide evidence of approval by all curriculum committees appropriate to both the originating and cross-listed units.

Approval signature of chairperson of originating unit

Revised 09/04
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| **Newspaper or Magazine Emphasis News-Editorial Major**  
The BA with a major in news-editorial (Newspaper or magazine emphasis) requires 124 hours with 39 hours in journalism, including JOUR 10103, 10113, 20001, 20103, 30203, 30343, 40101, 40463, 40493, 40523, 40613, 40981 and nine hours of journalism electives. Additional requirements include a minor of 18 hours or a second major in a complementary field. Students should consult with their adviser for suggestions.  
The BS with a major in news-editorial (newspaper or magazine emphasis) requires 124 hours with 39 hours in journalism, including JOUR 10103, 10113, 20001, 20103, 30203, 30343, 40463, 40493 or 40643, 40101, 40523, 40613, 40981 and nine hours of journalism electives. A statistics course in the Department of Mathematics or M.J. Neeley School of Business is required. A second major or a minor is strongly recommended but is not required; students should consult with their adviser for suggestions. | **Journalism Major**  
The BA with a major in Journalism requires 124 hours with 38 hours in journalism, including JOUR 10113, 10203, 20001, 20203, 30203, 40101, 40523 and 40983. Also, students are required to take at least one class from the following: JOUR 40463, 40473, 40483, 40493 or 40643. Students will complete the degree requirements with 15 hours of journalism electives.  
To earn a BA degree in our program, a student will be required to show competency at the fourth semester of college level (which can be accomplished either through taking courses or testing out through examinations as required by the foreign language programs on campus). Completing one of the three certificates—broadcast, convergence or news-editorial—offered is strongly recommended. A minor is not required but strongly recommended. Students should consult with their adviser for suggestions.  
Journalism majors are required to complete 38 hours in the Schieffer School. Twenty-three of those hours are required of all majors. |
| **International Communication News Specialization Major**  
The BA with a major in international communication (news specialization) requires 124 hours with 39 hours in journalism for the news specialization. One semester of study abroad, a minor in a foreign language and an area of emphasis in international studies (12 hours) are required. A current list of courses that can be applied to the international studies emphasis is | **Broadcast certificate** requirements include JOUR 30543, 40203 and 40553, plus six hours of JOUR electives.  
**Convergence certificate** requirements include JOUR 20453, 30543 and 30443, plus six hours of JOUR electives.  
**News-editorial certificate** requirements |
maintained in the Schieffer School of Journalism office. Students selecting international studies emphasis courses should select from that list making certain to receive prior approval from their adviser. The news specialization requires JOUR 10103, 10113, 20001, 20103 30203, 30543 or 30343, 40101, 40463, 40523, 40543, 40981, 50173 and nine hours of journalism electives.

**International Communication Global Strategic Communication Specialization Major**

The BA with a major in international communication (global strategic communication specialization) requires 124 hours with 40 hours in journalism for the global strategic communication specialization. One semester of study or internship abroad, a minor in a foreign language and an area of emphasis in international studies (12 hours) are required. A current list of courses that can be applied to the international studies emphasis is maintained in the Schieffer School office. Students selecting international studies emphasis courses should select from that list making certain to receive prior approval from their adviser. Required journalism courses are JOUR 10103, 10113, 20001, 30313, 30403, 30413, 30453, 30803, 40513, 40523, 40543 and 40903, with six hours of electives.

All international communication (global strategic communication specialization) majors must complete the following four courses—JOUR 10103, 10113, 30403 and 30313—with a 2.0 or better and a combined GPA of a 2.5 before enrolling in JOUR 30413, 30453, 30803, 40513, 40523, 40903 and 40703.
### Broadcast Journalism Major

The BS with a major in broadcast journalism requires 124 hours with 36 hours of journalism courses. A minor is not required. Required courses are JOUR 10103, 10113, 20001, 20103 20203, 30203, 30543, 40203, 40523, 40101, 40553, 40981 and six hours of journalism electives.

### Schieffer School Minors

**Journalism minor:** 19 hours in journalism, including JOUR 10113, 10203, 20001, 20203, 30203, 30543 and 40523.

### Journalism Minors

**News-Editorial Emphasis:** 18 hours in journalism, including JOUR 10103, 10113, 20103, 30203, 40523 and three other approved hours.

**Broadcast Emphasis:** 18 hours in journalism, including JOUR 10103, 10113, 20103, 20203, 30203 and 30543.

### Journalism Teaching Certification

Requirements for Journalism Teaching Certification are 27 hours in Journalism: JOUR 10103, 10113, 20103, 30203, 30313, 30233, 30453, 30853 and 40523.