UNDERGRADUATE COUNCIL
Request for Change(s)

Originating unit requesting change: Schieffer School of Journalism

Type of Change requested:
- [ ] Course number(s)
- [ ] Course title
- [x] Course description
- [ ] Course prerequisite(s)
- [ ] Drop course(s)
- [ ] Program title
- [ ] Program description
- [ ] Program requirements

Semester and year change(s) take effect: Spring 2010

Appropriate computer abbreviation if course title is more than 30 spaces:

Briefly summarize the change requested:

DROP International Communication News Specialization Major (and related language)

DROP International Communication Global Strategic Communication Specialization Major (and related language)

Catalog copy

Present catalog copy (paste-up from catalog is acceptable.

[see scanned catalog paper copy attached - all references to the two JOUR international majors will be deleted as highlighted]

Proposed change(s). (Include exact catalog copy as desired. Underline changes)

All references to the two JOUR international majors will be deleted from the catalog. We will add this:

Students electing to add an international emphasis to majors may do so by obtaining a Certificate in International Studies. Application for the CIS program must be made through the Center for International Studies: TCU Abroad.
Request for Changes

1. What is the justification for the change(s) requested?
   TCU now offers a Certificate in International Studies. We encourage our students to consider that option for study abroad and for study with an international focus.

2. If applicable, explain how the change(s) will affect the current program outcomes and assessment mechanisms.

3. **Faculty Resources**: How will the unit provide faculty support for this change and any other impact this change may have on other current departmental listings.

4. **Educational Resources**: Will this change require additional resources not currently available (e.g. space, equipment, library, other)?
   - [ ] YES
   - [x] NO
   If yes, list additional resources needed.

5. If this change affects other units of the University, include a statement signed by the chairperson(s) of the affected unit(s).

6. If cross-listed, provide evidence of approval by all curriculum committees appropriate to both the originating and cross-listed units.

[Signature]
Approval signature of chairperson of originating unit

Revised 09/04
All programs require professional quality and performance. TCU's Schieffer School of Journalism is one of about 18 programs at private universities in the nation accredited by the Accrediting Council on Education in Journalism and Mass Communication (ACEJMC). About 10 percent of the journalism programs at public and private universities in the country are accredited by the council. The school fully subscribes to the ACEJMC guidelines that 80 semester hours of the student's coursework be taken outside journalism and/or mass communications classes, to ensure a broad liberal arts education. Of the 80 hours, 65 must be in traditional liberal arts and 44 hours may be taken in journalism or other mass communication courses, including film, television, and digital media. Majors in all sequences must conform to this restriction on the number of hours in mass communication study.

Students in all majors offered by the school must pass the Grammar-Spelling-Punctuation (GSP) Examination, which is administered each semester. Students may declare journalism as a major when they enter TCU. However, no students, majors or minors, will be able to take skills courses (e.g., courses in writing, editing and graphics) in journalism without having passed the GSP. Students may take the GSP exam only three times. The University's writing center offers special classes in GSP preparation before the test administration dates. Additional information on the test is also available at www.schiefferschool.tcu.edu. Students must check the journalism Web site to determine the exact dates and times the exam is administered. For dates and times go to www.schiefferschool.tcu.edu - Resources - GSP. Successful completion of the GSP exam is necessary to enroll in the first writing course: JOUR 10113, which must be passed with a grade of "C" or better before students can take any course for which JOUR 10113 is a prerequisite. Journalism majors and minors must make a "C" or better in any course that is a prerequisite for another journalism course before enrolling in the course for which the prerequisite is required. All skills courses must be taken sequentially.

Courses in the journalism majors or minors must be taken for a letter grade. Journalism courses taken in the major and minor sequences must be passed with a grade of "C" or better to fulfill prerequisite requirements for any journalism course and graduation requirements. No course applied to the student's major, minor or associated requirement may be taken on the Pass/No-Credit basis.

Five professional organizations have chapters affiliated with the Schieffer School of Journalism: The Society of Professional Journalists, The Radio-Television News Directors Association, American Advertising Federation, the Public Relations Student Society of America and the National Association of Black Journalists. The school also has a chapter of Kappa Tau Alpha, the National Honorary Society for Journalism Students.

Journalism Major Change Requirements

Current TCU students of sophomore standing or above who wish to declare one of the majors offered by the Schieffer School of Journalism must have achieved a TCU cumulative GPA of 2.5 before they can declare a major inside the school.

Honors Program

Candidates for Departmental Honors should take JOUR 30003 during their junior year and JOUR 40003 during the fall semester of their senior year.

Journalism Degrees

The Schieffer School of Journalism offers majors in strategic communication, broadcast journalism, international communication and news-editorial journalism.

Newspaper or Magazine Emphasis News-Editorial Major

The BA with a major in news-editorial (Newspaper or magazine emphasis) requires 124 hours with 39 hours in journalism, including JOUR 10103, 10113, 20001, 20103, 30203, 30343, 40101, 40463, 40493, 40523, 40613, 40981 and nine hours of journalism electives. Additional requirements include a minor of 18 hours or a second major in a complementary field. Students should consult with their adviser for suggestions.

The BS with a major in news-editorial (newspaper or magazine emphasis) requires 124 hours with 39 hours in journalism, including JOUR 10103, 10113, 20001, 20103, 30203, 30343, 40463, 40493 or 40643, 40101, 40523, 40613, 40981 and nine hours of journalism electives. A statistics course in the Department of Mathematics or M.J. Neeley School of Business is required. A second major or a minor is strongly recommended but is not required; students should consult with their adviser for suggestions.

International Communication News Specialization Major

The BA with a major in international communication (news specialization) requires 124 hours with 39 hours in journalism for the news specialization. One semester of study abroad, a minor in a foreign language and an area of emphasis in international studies (12 hours) are required. A current list of courses that can be applied to the international studies emphasis is maintained in the Schieffer School of Journalism office. Students selecting international studies emphasis courses should select from that list making certain to receive prior approval from their adviser. The news specialization requires JOUR 10103, 10113, 20001, 20103 30203, 30543 or 30343, 40101, 40463, 40523, 40543, 40981, 50173 and nine hours of journalism electives.

International Communication Global Strategic Communication Specialization Major

The BA with a major in international communication (global strategic communication specialization) requires 124 hours with 40 hours in journalism for the global strategic communication specialization. One semester of study or internship abroad, a minor in a foreign language and an area of emphasis in international studies (12 hours) are required. A current list of courses that can be applied to the international studies emphasis is maintained in the Schieffer School of Journalism office. Students selecting international studies emphasis courses should select from that list making certain to receive prior approval from their adviser. Required journalism courses are JOUR 10103, 10113, 20001, 30313, 30403, 30413, 30463, 30803, 40513, 40523, 40543 and 40903, with six hours of electives.

All international communication (global strategic communication specialization) majors must complete the following four courses—JOUR 10103, 10113, 30403 and 30313—with a 2.0 or better and a combined GPA of a 2.5 before enrolling in JOUR 30413, 30453, 30803, 40513, 40523, 40903 and 40703.

Strategic Communication Major

The BS with a major in strategic communication requires 124 hours with 40 hours in journalism, including JOUR 10103, 10113, 20001, 30313, 30403, 30413, 30453, 30803, 40513, 40523, 40903, 40703 and six hours of journalism electives. A statistics course taken in either the Department of Mathematics or M.J. Neeley School of Business is required. An area of emphasis consisting of 18 hours in a discipline selected by the student and approved by a journalism adviser must be completed. Students may also choose to complete the requirements for a major or minor in the selected discipline. If this option is selected, students must fulfill the requirements as prescribed by the department in which the minor or second major is taken.

All strategic communication majors must complete the following four courses—JOUR 10103, 10113, 30403 and 30313—with a 2.0 or better and a combined GPA of a 2.5 before enrolling in JOUR 30413, 30453, 30803, 40513, 40523, 40903 and 40703.

Broadcast Journalism Major

The BS with a major in broadcast journalism requires 124 hours with 36 hours of journalism courses. A minor is not required. Required courses are JOUR 10103, 10113, 20001, 20103 20203, 30203, 30543, 40203, 40523, 40101, 40553, 40981 and six hours of journalism electives.

Journalism Minors

News-Editorial Emphasis: 18 hours in journalism, including JOUR 10103, 10113, 20103, 30203, 40523 and three other approved hours.

Broadcast Emphasis: 18 hours in journalism, including JOUR 10103, 10113, 20103, 20203, 30203 and 30543.

Strategic Communication Emphasis: 18 hours in journalism, including JOUR 10103, 10113, 20103, 30313, 30403 and 40523. Students who declare any minors offered by the school may not enroll in JOUR 40451. The Schieffer School of Journalism is currently not accepting minors in strategic communication.

Journalism Teaching Certification

Requirements for Journalism Teaching Certification are 27 hours in Journalism: JOUR 10103, 10113, 20103, 30203, 30313, 30233, 30453, 30853 and 40523.